

Sierra Electric Cooperative, Inc.

Member Newsletter

November 2025

This Month's Topics:

- **Sierra County Livestock Auction**
- **Safety Demo**
- **Thanksgiving Wishes**

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The Board of Trustees meets the third Friday of the month at 8:30 a.m. in the Cooperative boardroom.

Sierra County Junior Livestock Auction

Sierra Electric Cooperative, Inc. proudly participated in the Sierra County Junior Livestock Sale held on October 4, 2025. With support from matching donations provided by CoBank, Basin Electric, and a generous \$1,000 contribution from our power supplier, Tri-State, Sierra Electric was able to support local youth in agriculture.

Representing the membership of Sierra Electric at the auction were General Manager Guy Payne, Member Service Supervisor Luz Gonzales, Board of Trustee members, April Romero and Darryl Sullivan. Together, they purchased animals shown by the following hardworking participants (pictured from left to right): Jaxynn Bartoo Market Steer, Shayly Cummings, Market Lamb, Makenzie Miller, Market Goat, and Harlie Cochran, Market Swine.

Congratulations to all the young exhibitors for their dedication and outstanding efforts. Your hard work truly paid off!



Sierra County Fair – Arc and Electricity Safety Demonstration

Sierra Electric Cooperative was proud to participate in the Sierra County Fair, held October 2–4 at the Fairgrounds. Our linemen conducted live safety demonstrations for students from Sierra County schools and members of the community.

The demonstrations highlighted the dangers of electrical lines, using engaging and relatable examples: a doll to represent a child, a hot dog to simulate human skin, and common items like Mylar balloons and ladders – all used to show how easily electricity can cause harm if proper precautions aren't taken.

Our team also showcased the vital safety gear they wear while working around high-voltage lines, emphasizing the importance of protective equipment in keeping linemen safe on the job. Check out some photos of our crew in action!

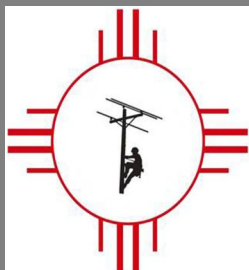


“ Safety is not an intellectual exercise to keep us in work. It is a matter of life and death. It is the sum of our contributions to safety management that determines whether the people we work with live or die. ”

Sir Brian Appleton



Wishing you the happiness of good friends, the joy of a happy family, and the wonder of the holiday season. Have a memorable Thanksgiving! From Our Family at Sierra Electric Cooperative.



**Sierra Electric
Cooperative, Inc.**

A Touchstone Energy® Cooperative



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To report an outage toll-free in New Mexico 1-888-336-3380

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