

Sierra Electric Cooperative, Inc.

Member Newsletter

May 2026

This Month's Topics:

- **Introducing Pay by Phone**
- **SEC Closure**
- **Annual Meeting**

Board of Trustees

President

Tami Garrett, District 3

Vice President

Ray Ruffini, District 2

Secretary

Warren Strong, District 2

Treasurer

Darryl Sullivan, District 3

Trustee

Dennis Franklin, District 1

Trustee

Judy Smith, District 1

Trustee

Paul Scott, District 2

Trustee

Ray Hodges, District 2

Trustee

April Romero, District 3

The Board of Trustees meets the third Friday of the month at 8:30 a.m. in the Cooperative boardroom.

Introducing Pay-by-Phone & Multi-Channel Messenger (MCM-IVR)

We're updating our records so we can keep everyone in our community informed about important updates, upcoming events, and new services.

If you've recently changed your phone number, address, or email, please take a moment to contact us:

- Email: sierra@secpower.com
- Phone: 575-744-5231

Keeping your information up to date helps us stay connected with you when it matters most.

New Pay-by-Phone Option Coming In June

We're excited to announce that an updated **Pay-by-Phone** system will be available in early June!

This new feature will make it easier and more convenient to:

- Make payments anytime
- Securely store checking or credit card information
- Manage your account more efficiently

Stay tuned – more details are coming soon!

Now Introducing MCM-IVR Notifications

Sierra Electric Cooperative is launching a new communication system using **Multi-Channel Messenger – Interactive Voice Response (MCM-IVR)** calls.

These automated calls will help keep you informed with:

- Power outage notifications and real-time updates
- Account and delinquency reminders
- Important alerts and service-related information

This system allows us to reach you quickly and efficiently when it matters most. We've already completed an initial outage notification test, and the system performed successfully.



**Sierra Electric Coop., Inc.
Will be Closed
Monday May 25, 2026**

2026 Annual Meeting Results

On April 7, 2026, the Annual Meeting of the Members was held at the Truth or Consequences Civic Center. 223 members registered and had the opportunity to vote for their choice to represent their district as trustees. Including guests, we had more than 284 attendees present at this year's meeting.

Lonnie Tucker and Lauren Vernon, with Tri-State G & T, hosted a table to inform our members about our cooperative relationship with Tri-State G & T, our power supplier. Thank you to Tri-State for donating a gift card as a door prize for our Annual Meeting. Lonnie is Sierra Electric's relationship manager and Lauren Vernon is the Government Relations Advisor for New Mexico.

The following trustees were elected by a majority vote of the registered members attending the meeting:

District 1	Dennis Franklin
District 2	Raymond Ruffini
District 3	Tami Garrett

Registered members received a \$50.00 bill credit as an attendance prize, which will be applied to their membership account on the April billing statement. In addition to the previously mentioned door prizes, we also gave out gift certificates from our Board of Trustees, Central New Mexico Electric Coop., T&D Services, NRUCFC, and Western United Supply. We would like to thank them for their generous gifts, and we would also like to thank Tri-State for donating a \$250.00 Amazon Gift Card.

During the event, Board President Tami Garrett presented Employee Service Awards for number of years serving cooperative members to Juan Loera, IT/GIS Manager, 10 yrs, Guy Payne, General Manager, 15 yrs, and Luz Gonzales, Member Service Supervisor, 25 yrs.

Sierra Electric Cooperative would also like to give thanks to the following people who provided a vital service for our meeting. We appreciate all your hard work and are grateful for your help and participation.

Hot Springs High School JROTC, Color Guard Presentation
Hot Springs High School Girls and Boys Power Lifting, Setup, Registration, Serving and Clean up
Monette Barrera, National Anthem Singer
Pastor Bruce Morrison, Invocation
Dennis and Paula Riggs, BBQ meal and dessert

Thank you to all our members for making the annual meeting success! And we will see you next year.

Girls & Boys Powerlifting



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